

STOKESLEY TOWN COUNCIL
COMMUNICATIONS AND EVENTS COMMITTEE

A Meeting of the Communications and Events Committee
was held in the Town Hall, Stokesley on Tuesday 19 March 2024

Communications and Events Committee Membership

CLlr Sally Atkinson, CLlr David Cook, CLlr Chris Johnson, CLlr Graham Sowerby and CLlr Andy Wake plus non-council representatives – Mr Richard Agar and Mrs Sue Thompson.

Present: Cllrs Sally Atkinson, Graham Sowerby and Andy Wake
Non-Council Members –Mrs Sue Thompson
Town Clerk – Julie Mcluckie

1/19/03/24 NOTICE OF MEETING

RESOLVED that the public notice of the meeting had been provided in accordance with Schedule 12, paragraph 10(2) of the Local Government Act 1972.

2/19/03/24 MEMBERS OF THE PUBLIC

None present.

3/19/03/24 APOLOGIES FOR ABSENCE

RESOLVED to receive the apologies from Cllrs Cook and Johnson.

4/19/03/24 DECLARATIONS OF INTERESTS IN ITEMS ON THE AGENDA

None declared.

5/19/03/24 MINUTES OF THE MEETING HELD ON 7 NOVEMBER 2023

RESOLVED that the minutes of the meeting held on 7 November 2023 be agreed.

6/19/03/24 EVENTS 2024

- a. **Book Festival – RESOLVED** that this would take place on Sunday 6 October 2024. The Main Hall would be used for traders and promoters with the Jack Brunton Room utilised for the speakers and the Stokesley Room available for workshops. The Clerk to contact the authors involved last year to see if they would be interested in attending along with some new local authors. It was agreed to limit the number of speakers to four and to try and arrange for at least two different workshops. The event would take place in the Town Hall only rather than trying to also include The Plain outside. CLlr Atkinson would discuss how The Globe would like to be involved at their Trustees meeting and report back. CLlr Johnson would be asked to contact Middlesbrough College to see if they would like to be involved again this year and CLlr Atkinson would contact the new Headteacher / Deputy Headteacher at Stokesley School to see if they would like to be involved.
- b. **Stokesley Sparkle – Friday 29 November 2024 – RESOLVED** that building on the success of the lantern parade last year it was agreed that this should take place again but that the timings for the evening be altered to ensure maximum impact and involvement. It was agreed that the Santa visits would take place from 4 pm to 7 pm, the parade would set off at 7 pm from the Plain, along the riverside to West Green with the light switch on taking place at 7.30 pm. The Clerk would write to Levenside residents in advance and ask if they would like to be involved by displaying any lights in their gardens. The School Choir would be asked to sing again, and it was agreed to look at additional activities to take place on The Plain – children’s rides, refreshment stalls etc. CLlr Atkinson agreed to visit all the local café’s/ restaurants to ask if they would be staying open late and offering any promotion or not with a cut off

response date of end of April, if they are not going to be involved, we can ensure we have stalls available. It was agreed that hosting Santa upstairs in the Carter Room and using the Main Hall for children waiting worked much better as did selling the tickets in advance. It was agreed to make the gift bags again this year as these had proven successful. The Jack Brunton Room and Stokesley Room would be available for people waiting and a place for them to enjoy refreshments etc. The reindeer trail to take place again but for it to be managed from the entrance hall as in previous years.

- c. **D-Day Celebrations – 6 June 2024 – RESOLVED** that the Clerk ensure the Church is aware of the events including the bell ringing to take place. Cllr Atkinson would ascertain if The Globe had any plans to mark the occasion. The Clerk would liaise with Community Care to see if the Lunch Club would be hosting a special lunch that day and look to decorate the Town Hall appropriately. The Clerk would also liaise with the British Legion to see if they have any plans for a service or acknowledgement at the Cenotaph.

7/19/03/24 SOCIAL MEDIA UPDATE

Catch Designs have recently commenced the social media promotion on behalf of the Town Hall Trust and the Manorial Lands Trust. It was confirmed that the number of people now been reached via these platforms had increased substantially. The Clerk confirmed that she had received an enquire from a local business enquiring about using the Town Hall for a one day conference having seen one of the posts and that she had received two stall enquiries to join the Friday Market.

The next meeting is scheduled to take place on Tuesday 7 May 2024.

The meeting closed at 8 pm.

Signed Date.....