

**STOKESLEY TOWN COUNCIL**  
**COMMUNICATIONS AND EVENTS COMMITTEE**

A Special Meeting of the Communications and Events Committee  
was held in the Town Hall, Stokesley on Wednesday 12 March 2025

**Communications and Events Committee Membership**

Cllr Sally Atkinson, Cllr David Cook, Cllr Claire Craster and Cllr Chris Johnson plus non-council representatives – Mr Richard Agar and Mrs Sue Thompson.

**Present:** Cllrs Sally Atkinson, Claire Craster, Chris Johnson and Gary Yuille.  
Non-Council Members – Mr Richard Agar and Mrs Sue Thompson  
Town Clerk – Julie Mcluckie.

**1/12/03/25 NOTICE OF MEETING**

**RESOLVED** that the public notice of the meeting had been provided in accordance with Schedule 12, paragraph 10(2) of the Local Government Act 1972.

**2/12/03/25 MEMBERS OF THE PUBLIC**

None present.

**3/12/03/25 APOLOGIES FOR ABSENCE**

**RESOLVED** to receive and accept the apologies from Cllr Cook.

**4/12/03/25 DECLARATIONS OF INTERESTS IN ITEMS ON THE AGENDA**

**None declared.**

**5/12/03/25 MINUTES OF THE MEETING HELD ON 26 FEBRUARY 2025**

**RESOLVED** that the minutes of the meeting held on 26 February 2025 be agreed.

**6/12/03/25 VIBRANT AND SUSTAINABLE HIGH STREET PROSPECTUS AND TOOLKIT- PHASE 1**

**RESOLVED** to submit a bid for entertainment along the High Street twice a month from June to September. The bid would be submitted focussing on the following headings:-  
Branding / Promotion / Marketing – this would include lamp post banners, posters, social media and a request for 3 additional notice boards – one to go outside Olga’s on the High Street where the old Tourist Information board used to be, one at the West end of Town and one in the Show Field car park area.  
Animation / Artists – to include a fee to cover animation / artists to perform twice a month (alternate weeks to the Farmers Market and Makers Market so weeks 2 and 4).  
Equipment – to include the hiring of PA equipment for open mic sessions etc and the installation of anchors on the Old Market Square to ensure that any erection of gazebos etc can take place and be secure.  
Staffing / Cleaning – to include additional staffing costs for each event. Additional cleaning materials for the public toilets. The bid would also include introducing wooden structures to cover the bins that are stored on the footpath adjacent to the public toilets and the installation of poo bag dispensers on dog bins.  
Lantern Workshop Budget – to include the budget to run lantern workshop events in preparation for the Stokesley Sparkle Lantern Parade event.

To ensure we can measure the impact of these events the Clerk would discuss the usage of the footfall equipment that was previously monitored by Hambleton District Council to see if North Yorkshire Council can still provide this information.

The Clerk was asked to write to Boyes to see if their window could be used to display events or be dressed seasonal as this is one of the main windows on the High Street. Other business owners who have empty premises on the High Street to be approached to ask if they would consider displaying artwork or Town Maps in their windows rather than just whitewashing them.

The meeting closed at 8.20 pm.

Signed ..... Date.....